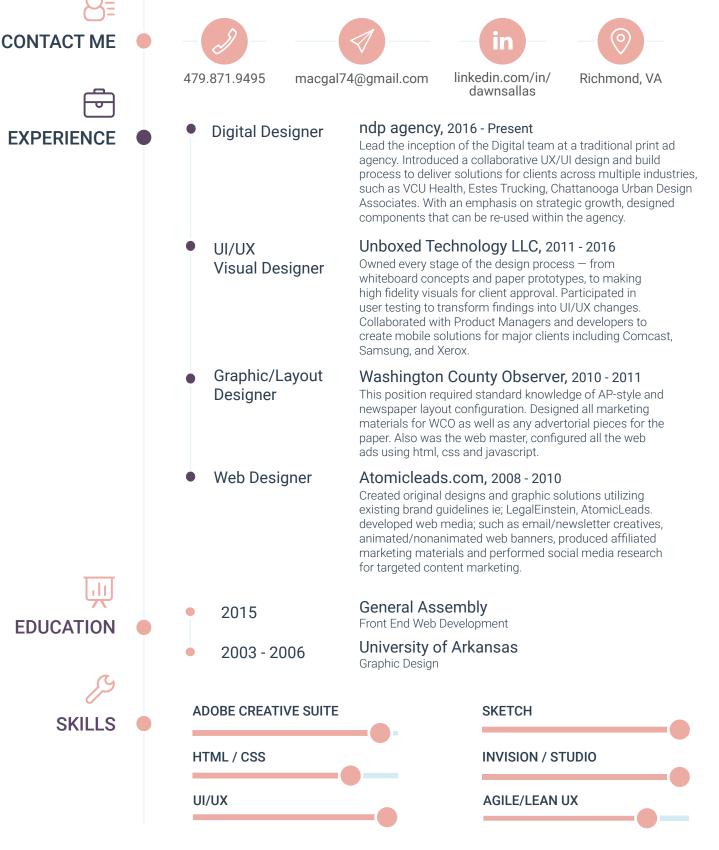
## PROFILE



## Dawn A. Sallas

www.dawnsallas.com

Professional designer with 13 years experience who believes that users should have the loudest voice in the room. Has developed web and app content, brand identities, sales collateral and promotional product artwork for clients in retail, high tech, professional services, and environmental industries. Embraces deadlines and constraints, while maintaining creativity and quality. Comfortable with Agile and Lean UX methodologies. Happiest in a collaborative environment, where many ideas are embraced and explored. Still likes to get her hands dirty creating her art, be it with paint, ink or her new (old) passion, a letterpress.



Dawn A. Sallas www.dawnsallas.com 479.871.9495 linkedin.com/in/ macgal74@gmail.com Richmond, VA dawnsallas THANK YOU Dear Dawn, NOTES low are awesome! When I look back at the products I've Worked on over the post year I run definitively say that they are better because of your input. You have strong design instincts and always do funtostic research. I would to thank you for investing time and possion into making every product immovations (even if I do have to pull you back sometimes). Your determination is coutagious and makes others on the team do their best work. Thanks, Tyler Thank you for challenging the status guo. Thak you 1 Jawr, for helping me become Thank you for challenging me. who I am. Thank you for Thank you for fircing me to think. An Being a friend; a And for making me think differently tennis partner, and for Thank you for your patience in genuninely making me want all of our whiteboard sessions. to come to this building Thank for you for never, each and every day, 1 giving up on your greatideas. truly appreciate you. Thank you for shaping the way I approach problem. solving and making me -1)009 fiercets proud of what goes out this door.